

PROCLAMATION

WHEREAS, the discovery of America began many centuries ago, it is not yet ended. It is a continuing experience. Each year, more and more Americans, together with friends from other lands, are discovering anew our Nation's bountiful store of natural and cultural treasures.

WHEREAS, the summer of 1969 approaches, more travelers than ever before are preparing for that experience of discovery. Millions of our fellow citizens will journey this year to some part of our broad and diverse Nation for pleasure. We have every reason to believe that the State of South Dakota will welcome its share of these millions of tourists.

WHEREAS, travel is good for America, and specifically the State of South Dakota, it is appropriate that a period of time be set aside in which attention can be focused on the benefits which travel in our Nation will bring to the United States and the State of South Dakota.

NOW, THEREFORE, I, FRANK L. FARRAR, Governor of the State of South Dakota, do hereby designate the week of April 21-26, 1969, as

DISCOVER AMERICA VACATION PLANNING TIME

and in the interest of making 1969 a better travel year than ever for the United States and for the State of South Dakota, I urge all individuals, businesses, industries and civic and other organizations to give the observance their fullest cooperation and support. We can each participate by taking our families on rediscovery tours of our State and our country and by inviting friends from abroad to join us in this rewarding adventure.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the State of South Dakota to be affixed this 10th day of April, one thousand nineteen hundred and sixty-nine.

Frank L. Farrar
FRANK L. FARRAR, GOVERNOR

ATTEST:

Alma Larson
ALMA LARSON, SECRETARY OF STATE

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